



***Max Yield Co***  
*Business & Marketing*

# MaxYield Co

## Introduction

Presented by:  
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## INTRODUCTION

Welcome to MaxYieldco, your trusted partner for business management and digital marketing.

We optimise every area of your company to make sure it grows sustainably and thrives online.

In today's dynamic business world, it's vital to future-proof your company. Our presentation will show how our services help you adapt and thrive in the digital age.

## Our History

With roots firmly planted in 2023, MaxYieldco was founded on the principle of merging business management expertise with the power of digital marketing.

## Mission

MaxYieldco is on a mission to revolutionize business success by fusing management strategies and digital marketing for sustainable growth.

## Core Values

**Integrity:** We operate with honesty, transparency, and ethical standards.

**Client-Centric:** We prioritize our clients' needs and objectives.

**Empowerment:** We enable our clients to succeed by integrating management and marketing.

**Results-Driven:** We are committed to delivering tangible results for our clients

**Sustainability:** We focus on long-term, sustainable growth.

## Our Services & Expertise

### Business Consultancy

Process Improvement

Performance (KPI) Analysis

Market Research

Financial Analysis

Sales and Marketing Strategy

Operation & Supply Chain

Strategic Partnership

### Digital Marketing

Search Engine Optimization (SEO)

Content Marketing

Social Media & Influencer Marketing

Email Marketing

Pay-Per-Click (PPC) Advertising

Web Design and Development

Online Reputation Management

# Our Team & Leadership

Yasar Yilmaz  
(Co - Founder)



## Personal Background

Educational Institution: Bogazici University, Mechanical Engineering

Hobbies: Swimming, Waterpolo, Gym, Crossfit, Walking in the nature

## Business Background

Industry: FMCG, Fast Grocery Delivery, Automotive, Production, Food & Beverage and Hospitality

Departments: Strategy, Global Expansion, Logistics, Operation Performance, Supply Chain Performance, Human Resource Data Analyst

Brief Summary: Launched Getir Limited from scratch in the UK. Also, support 7 different countries.

# Our Team & Leadership

**Murat Koyuncu**  
(Co - Founder)



## Personal Background

**Educational Institution:** Bournemouth University, International Business with Economics

**Hobbies:** Tennis, Running, Street Photography, Playing Piano & Guitar

## Business Background

**Industry:** E - Commerce, Online Grocery, Jewellery, Production, Real Estate

**Departments:** Marketing, Sales, Digital Marketing, Content Manager

**Brief Summary:** started his personal agency and worked for 5 years in the UK and then decided to transfer this experience to MaxYieldco

## Conclusion

For long-term growth, MaxYieldco combines management approaches with digital marketing in an effort to revolutionise the way that business success.

By providing our sensational services & expertise, we would like to be long term partner with our key core values.